

## Mardi MATHIESON

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**From:** Mardi MATHIESON  
**Sent:** Friday, 7 April 2017 7:34 AM  
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**Subject:** BCE Meeting - Monday 10 April 2017 at 5:30pm - Bowen TAFE

I trust things can be as good as expected for our members. There is no doubt this cyclone has hit us all, some worse than others.

I thought we should dedicated our next BCE meeting (Next Monday) to discuss what our priority should be focused on and what we should be lobbying governments for.

Below are a couple of ideas I have been thinking of while cleaning green waste and removing wet carpet from 20 apartments.

1. We need to get all the TV crews back into our community to report the positive side of our region in a few months' time.
2. We need a serious advertising campaign dedicated to Bowen and Collinsville to promote the region. We need a \$1M advertising campaign for Bowen and Collinsville to get visitors into our area to spend money. (Similar to the Townsville campaign being run across Australia at the moment)
3. Small business need urgent cash flow to survive. Not a another low interest loan, but a cash handout to keep them open for the next 3 months. Not sure how you do this? Maybe all ABN holders with a turnover over \$20 000 and under \$5M get a \$10 000 cash fund.
4. Farmers, Not sure what package here, Carl can comment what is required.
5. Urgent work required at Bowen Marina

WRC have setup an economic recovery team chaired by Mike Brunker and managed by Melanie. We need to work with this team to ensure informations and ideas are captured.

**See you all next Monday Monday night (10<sup>th</sup> April) 5:30 pm at the TAFE**

Cheers  
Paul McLaughlin  
Mobile 0419 153 984